

2020
Annual
Report



SCEDC
South County Economic
Development Council

SCEDC Executive Committee

Bob Penner, Chair of the Board

John Moot, Incoming Board Chair

Doug Kerner, Immediate Past Chair

Sally Preston, Treasurer

Patricia Alvarez

William Armas

Clarissa Falcon

Monica Montano

Sally Preston

SCEDC Board of Directors

- | | | | |
|--------------------|----------|--------------------|----------|
| ➤ Tony McCune | Director | ➤ Luisa McCarthy | Director |
| ➤ Dinah Willier | Director | ➤ Mark Cafferty | Director |
| ➤ Bill Tunstall | Director | ➤ Michael Simonsen | Director |
| ➤ Chris Holder | Director | ➤ Miguel Aguirre | Director |
| ➤ Darryl Anunciado | Director | ➤ Paola Avila | Director |
| ➤ Denise Price | Director | ➤ Pedro Anaya | Director |
| ➤ Doug Paul | Director | ➤ Risa Baron | Director |
| ➤ Eric Washington | Director | ➤ Tenille Otero | Director |
| ➤ George Ching | Director | ➤ Vince Ferrer | Director |
| ➤ Jill Monroe | Director | ➤ Viry Martino | Director |
| ➤ Kindred Murillo | Director | ➤ Betsy Brennan | Director |
| ➤ Laura Wilkinson | Director | | |
| ➤ Lisette Islas | Director | | |



COVID-19 Response

- Issued 45 Emergency Loans to South County businesses totaling \$225,000
- Conducted 45 webinar outreach sessions with more than 1,000 attendees
- Partnered with local communities to issue 38 grants totaling \$190,000
- Serviced more than 2,000 businesses seeking technical support obtaining resources due to pandemic
- Partnered with CMTC to assist 200 local manufacturers access resources designed for business continuity



Business Visits

- 245 businesses visited
- 2 tours
- More than 4,000 jobs impacted
- 25 virtual business tours
- Manufacturing week virtual demonstrations by six businesses

Communications

- 97 media hits
- 29 forums
- Implemented new monthly newsletter
- Launched New Website
- Enhanced social media platforms

Daily News

Politics

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium

totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus

omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut recusandis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt

World

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus



Community Collaboration

- Executed six community grants
- Served as technical support for Chula Vista businesses seeking financial support
- Partnered with National City on delivery of Economic Impact Grants
- Served on four community recovery and re-opening task forces