South County EDC Membership Meeting

Jun 2022

# Present

* Jim
* Debbie
* Rich
* ~~Sofia~~
* ~~Mitzi~~

# Agenda

1. Membership vs Investment
2. Binational Forum Update
3. Outreach to Chula Vista Manufacturers - Phone Bank Sprint?
   1. [Google Spreadsheet](https://docs.google.com/spreadsheets/d/1Elkx61lIa4m1jRrEnop-6UAkA0tPgRlQQBB3HmekQRM/edit#gid=552406263)
   2. Messaging re: Access to Regional Workforce Development Grant & Microgrants from SD County ($2500 each)
4. Membership Lunch - Aug 17. Open house.
5. Strategic Planning update

# Notes

1. Jim will share an updated membership packet next month.
2. The Binational Forum was a success. 120 registered, 90 showed up. Attendees appreciated the connections & networking. We will continue to host the event.
3. June is Manufacturing month (maybe); SCEDC will have an online event targeting the manufacturing community.
4. 3 membership surveys are currently in the feedback stage
   1. Members
   2. Community partners
   3. Prospective members

# Action Items

1. At the next Membership meeting we will do a phone bank to continue reaching out to Chula Vista Manufacturers.
2. At the next BOD meeting, we will announce our intention to recruit a luncheon sponsor.
   1. Pricing:  
      1 $750  
      2 $1200  
      4 $2000
   2. Benefits:  
      Speaking  
      Social media  
      Email  
      Video
3. Jim & Rich will prepare the bullet points for Phone Bank hour in July.