South County EDC Membership Meeting

Jul 2022

# Present

* Jim
* Rich
* Alejandra
* Debbie
* ~~Sofia~~
* ~~Mitzi~~

# Agenda

1. Updates
	1. Updated membership packet next month (Jim)
	2. Membership Survey Update (Jim)
2. Membership Lunch - Aug 17. Open house at SCEDC Office 11:30 - 1pm
3. Outreach to Chula Vista Manufacturers - Phone Bank Sprint
	1. [Google Spreadsheet](https://docs.google.com/spreadsheets/d/1Elkx61lIa4m1jRrEnop-6UAkA0tPgRlQQBB3HmekQRM/edit#gid=552406263)
	2. Messaging re: Access to Regional Workforce Development Grant & Microgrants from SD County ($2500 each)

# Notes

1. Membership packet - will be worked on in Aug meeting.
	1. Evaluating membership by tier - make higher memberships unlimited?
	2. We will evaluate involvement on a project basis vs membership
2. Membership Survey Analysis - WIP

# Action Items

1. Greg: Put together a 1 pager to recruit a luncheon sponsor.
	1. Pricing:
	1 $750
	2 $1200
	4 $2000
	2. Benefits:
	Speaking
	Social media
	Email
	Video
2. Greg/Efrain to post Social Media post about Aug 17 Luncheon.
3. Discuss non-profits @ Aug meeting (Debbie)

## Benefits of SCEDC Membership

When prospective members ask why they should join, these are the benefits you can share with them.

1. Networking - build relationships with South County leaders
2. Workforce Development
3. Access to financial tools
4. SEO - members get a page on SCEDC website
5. Awareness - Members can share news on the SCEDC Platform
	1. Calendar
	2. Newsletter
	3. Social
6. Committee involvement - help shape policy on South County