

MEXICAN FOODVENIRS

Third edition



FORMAT:

Virtual event consisting of business matchmaking meetings and a series of virtual conferences designed to provide Small and Medium Enterprises (SMEs) and Social Economy Enterprises of the Food and Beverage sectors the necessary tools to successfully export their products to North America and Pacific Asia markets.



ORGANIZERS AND PARTNERS:

The Mexican Ministry of Economy, in collaboration with the Inter-American Development Bank (IADB), ConnectAmericas and the National Institute on Social Economy (INAES), with the support of the Ministries of Welfare and Foreign Affairs.



Date:

**November
14th to 17th, 2022**

OBJECTIVE:



To contribute to the economic promotion of Mexico through the increase in opportunities for SMEs and Social economy enterprises in the Food and Beverages sectors to export their products by helping them meet importing companies from the USMCA and CPTPP markets. This is expected to facilitate the Mexican economy to be more inclusive, diverse and innovative.



SECTORS: Food and Beverages

E-BUSINESS MATCHMAKING

Mexican SMEs and Social Economy Enterprises of the Food and Beverages sectors are invited. As counterpart, importing, buying or distribution companies from Canada, USA, Australia, New Zealand, Japan and Singapore are invited. Participating companies will be selected based on the requirements listed below, and they will be able to schedule and hold 20 minutes' virtual meetings to establish economic relations.

FREE EVENT REGISTRATION IS OPEN

REQUIREMENTS:



Those importer companies that wish to postulate their participation must comply with the following characteristics:

- Companies from Canada, USA, Australia, New Zealand, Japan and Singapore, legally constituted, and from the Food and Beverages sectors.
- Direct importing, buying or distributing companies (no intermediate or consulting companies)
- To have a functioning website or social media profile (desirable).

CALENDAR:

Registration – October 14th to November 13 th, 2022.
Meeting Scheduling – November 3rd to 17th, 2022.
Inauguration – November 14th, 2022.
Training sessions and conferences – November 14th, 2022.
E-business matchmaking – November 15th to 17th, 2022.



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