



Board of Directors Meeting Agenda

Tuesday, February 7th, 2023

8:00 AM – 9:30 AM

at PSAR (Pacific Southwest Association of Realtors)

880 Canarios Ct #100, Chula Vista, CA 91910

1. Welcome and Introductions (Chair Patricia Alvarez)
2. Welcome by PSAR
3. Minutes (Need Vote)
4. Chair Report (Chair Patricia Alvarez)
 - a. Economic Summit 2023
 - b. Annual Award Nominations
 - c. Welcome to our New Members
 - d. Membership Outreach
5. President and CEO (Jim O'Callaghan)
 - a. Strategic Plan
 - b. Forum Schedule
 - i. Binational Forum
 - ii. Workforce Forum
 - c. New Business Outreach Schedule
 - d. San Diego-Tijuana Metropolitan Economy
6. Presentations
 - a. Steve Lockett, Deputy Director, Economic Development and Prosperity of the County of San Diego
 - i. Update on San Diego County's Economic Development Initiative
 - b. Russell Mitchell, Director of Sales and Marketing Gaylord Pacific Resort and Convention Center
 - i. Update on the Gaylord Development
7. Reports from our Elected Offices
 - a. Federal Representations
 - b. State Representations
 - c. Port of San Diego (Hon. Dan Malcom)
 - d. County of San Diego (Hon. Nora Vargas)
 - e. South County Cities
 - i. City of Chula Vista (Hon. Carolina Chavez)
 - ii. City of Coronado
 - iii. City of Imperial Beach (Hon. Jack Fisher)
 - iv. City of National City (Hon. Marcus Bush)
 - v. City of San Diego (Hon. Vivian Moreno, Mayor of SD Office)
 - f. Baja Representations

8. Committees Reports [2 Minutes]
 - a. Binational Committee (Miguel/Flavio)
 - b. Loan and Finance Committee (Sally/Willie)
 - c. Marketing and membership Committee (Debbie/Rich)
 - d. Public Policy Committee (Monica/George)
 - e. Transportation and Infrastructure Committee (Vic/Clarissa)
9. Civic Partners
 - a. SANDAG (Ray Major)
 - b. Smart Border Coalition (Joaquin Luken)
 - c. Chambers of Commerce
 - i. Chula Vista Chamber of Commerce (Marcey Weaver)
 - ii. Coronado Chamber of Commerce (Rena Clancy)
 - iii. Imperial Beach Chamber of Commerce (Valerie Acevez)
 - iv. National City Chamber of Commerce (Brian Clapper)
 - v. Otay Mesa Chamber of Commerce (Alejandra Mier y Teran)
 - vi. San Diego Regional Chamber of Commerce (Kenia Zamarripa)
 - vii. San Diego County Hispanic Chamber of Commerce (Ricardo Villa)
 - viii. San Ysidro Chamber of Commerce (Jason Wells)
10. Other Business
11. Adjourn

SAVE THE DATES

- MARCH 7TH AT 8:00AM – BOARD OF DIRECTORS MEETING
- APRIL 4TH AT 8:00AM – BOARD OF DIRECTORS MEETING
- APRIL 28TH – ANNUAL ECONOMIC SUMMIT