



Board of Directors Meeting Agenda

Tuesday, September 10th, 2024

8:00 AM – 9:30 AM

at PSAR (Pacific Southwest Association of Realtors)

880 Canarios Ct #100, Chula Vista, CA 91910

1. Welcome and Introductions (Chair Debbie Espe)
2. Welcome by PSAR
3. Minutes (Need Vote)
4. Chair Report (Chair Debbie Espe)
 - a. United States Trade Representative, Ambassador Katherine Tai
 - b. Young Entrepreneurs Academy (YEA)
 - c. Selection Committee
 - d. Chairmans Dinner Series
 - e. Binational Forum Recap
5. President and CEO (Jim O'Callaghan)
 - a. National City Business Improvement District Grant
 - b. Zero Emission Vehicle Training Program
 - c. Marketing Agency
 - d. Data Enhancement
 - e. Leadership Program
 - f. Coronado Revolving Loan Funds
 - g. Candidates Forum Series
6. Guest Speakers
 - a. Gaylord Pacific Resort
 - i. Scott Siebert, General Manager
 - b. Wohl Property Group
 - i. Emil Wohl, Principal
 - c. County of San Diego
 - i. Steve Locket, Deputy Director, Economic Development & Prosperity Office of Economic Development and Government Affairs
7. Reports from our Elected Offices
 - a. Federal Representations
 - b. State Representations
 - c. Port of San Diego (Hon. Ann Moore)
 - d. County of San Diego (Hon. Nora Vargas)
 - e. South County Cities
 - i. City of Chula Vista (Hon. Carolina Chavez)
 - ii. City of Coronado (Tony Winney)
 - iii. City of Imperial Beach (Hon. Paloma Aguirre)
 - iv. City of National City (Hon. Ron Morrison)
 - v. City of San Diego (Hon. Vivian Moreno, Mayor of SD Office)

- f. Baja Representations
- 8. Committees Reports [2 Minutes]
 - a. Binational Committee (Miguel)
 - b. Loan and Finance Committee (Sally/Willie)
 - c. Marketing and Membership Committee (Debbie/Rich)
 - d. Policy and Infrastructure Committee (George/Tenille/Vic/Risa)

9. Civic Partners

- a. Utility Partners
- b. SANDAG
- c. Chambers of Commerce
 - i. Chula Vista Chamber of Commerce (Marcy Weaver)
 - ii. Coronado Chamber of Commerce (Rena Clancy)
 - iii. Imperial Beach Chamber of Commerce (Martin Mattes)
 - iv. National City Chamber of Commerce (David Greppe)
 - v. Otay Mesa Chamber of Commerce (Alejandra Mier y Teran)
 - vi. San Diego Regional Chamber of Commerce (Kenia Zamarripa)

10. Other Business

11. Adjourn

SAVE THE DATES

- September 25th – CANDIDATES FORUM SERIES
- October 10th AT 8:00AM – BOARD OF DIRECTORS MEETING