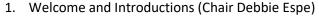


Board of Directors Meeting Agenda

Tuesday, November 5th, 2024 8:00 AM – 9:30 AM

at PSAR (Pacific Southwest Association of Realtors) 880 Canarios Ct #100, Chula Vista, CA 91910



- 2. Welcome by PSAR
- 3. Minutes (Need Vote)
- 4. Action Item: 2025 Board Slate
- 5. Chair Report (Chair Debbie Espe)
 - a. Young Entrepreneurs Academy (YEA)
 - b. Candidates Forum Series Recap
 - c. New Membership Tiers
 - d. South County Election Night Watch Party
- 6. President and CEO (Jim O'Callaghan)
 - a. Mexico City Delegation Update
 - b. Marketing Agency
 - c. Grant Updates
 - d. Community College Video Project
- 7. Guest Speakers
 - a. San Diego Metropolitan Transit System (MTS)
 - i. Mark Olson, Director of Marketing and Communications
 - b. Southwestern Community College (SWC)
 - i. Zaneta Encarnacion, Chief of Staff of the Superintendent/President
- 8. Reports from our Elected Offices
 - a. Federal Representations
 - b. State Representations
 - c. Port of San Diego
 - d. County of San Diego
 - e. South County Cities
 - i. City of Chula Vista
 - ii. City of Coronado
 - iii. City of Imperial Beach
 - iv. City of National City
 - v. City of San Diego
 - f. Baja Representations
- 9. Committees Reports [2 Minutes]
 - a. Binational Committee (Miguel)
 - b. Loan and Finance Committee (Sally/Willie)
 - c. Marketing and Membership Committee (Debbie/Rich)
 - d. Policy and Infrastructure Committee (George/Tenille/Vic/Risa)

(Hon. Ann Moore)

(Hon. Nora Vargas)

(Hon. Carolina Chavez)

(Tony Winney)

(Hon. Paloma Aguirre)

(Hon. Ron Morrison)

(Hon. Vivian Moreno, Mayor of SD Office)

10. Civic Partners

- a. Utility Partners
- b. SANDAG
- c. Chambers of Commerce

i. Chula Vista Chamber of Commerce

ii. Coronado Chamber of Commerce

iii. Imperial Beach Chamber of Commerce

iv. National City Chamber of Commerce

v. Otay Mesa Chamber of Commerce

vi. San Diego Regional Chamber of Commerce

11. Other Business

12. Adjourn

(Marcy Weaver) (Rena Clancy) (Martin Mattes) (David Greppe)

(Alejandra Mier y Teran)

(Kenia Zamarripa)