



Board of Directors Meeting Agenda

Tuesday, November 5th, 2024

8:00 AM – 9:30 AM

at PSAR (Pacific Southwest Association of Realtors)

880 Canarios Ct #100, Chula Vista, CA 91910

1. Welcome and Introductions (Chair Debbie Espe)
2. Welcome by PSAR
3. Minutes (Need Vote)
4. Action Item: 2025 Board Slate
5. Chair Report (Chair Debbie Espe)
 - a. Young Entrepreneurs Academy (YEA)
 - b. Candidates Forum Series Recap
 - c. New Membership Tiers
 - d. South County Election Night Watch Party
6. President and CEO (Jim O'Callaghan)
 - a. Mexico City Delegation Update
 - b. Marketing Agency
 - c. Grant Updates
 - d. Community College Video Project
7. Guest Speakers
 - a. San Diego Metropolitan Transit System (MTS)
 - i. Mark Olson, Director of Marketing and Communications
 - b. Southwestern Community College (SWC)
 - i. Zaneta Encarnacion, Chief of Staff of the Superintendent/President
8. Reports from our Elected Offices
 - a. Federal Representations
 - b. State Representations
 - c. Port of San Diego (Hon. Ann Moore)
 - d. County of San Diego (Hon. Nora Vargas)
 - e. South County Cities
 - i. City of Chula Vista (Hon. Carolina Chavez)
 - ii. City of Coronado (Tony Winney)
 - iii. City of Imperial Beach (Hon. Paloma Aguirre)
 - iv. City of National City (Hon. Ron Morrison)
 - v. City of San Diego (Hon. Vivian Moreno, Mayor of SD Office)
 - f. Baja Representations
9. Committees Reports [2 Minutes]
 - a. Binational Committee (Miguel)
 - b. Loan and Finance Committee (Sally/Willie)
 - c. Marketing and Membership Committee (Debbie/Rich)
 - d. Policy and Infrastructure Committee (George/Tenille/Vic/Risa)

10. Civic Partners

a. Utility Partners

b. SANDAG

c. Chambers of Commerce

i. Chula Vista Chamber of Commerce

(Marcy Weaver)

ii. Coronado Chamber of Commerce

(Rena Clancy)

iii. Imperial Beach Chamber of Commerce

(Martin Mattes)

iv. National City Chamber of Commerce

(David Greppe)

v. Otay Mesa Chamber of Commerce

(Alejandra Mier y Teran)

vi. San Diego Regional Chamber of Commerce

(Kenia Zamarripa)

11. Other Business

12. Adjourn