

Save the Date! April 29th, 2025  
**The South County EDC Economic Summit is Coming on April 29th, 2025**

Location: The Liberty Station Conference Center  
**Sponsorship Opportunities Available!**



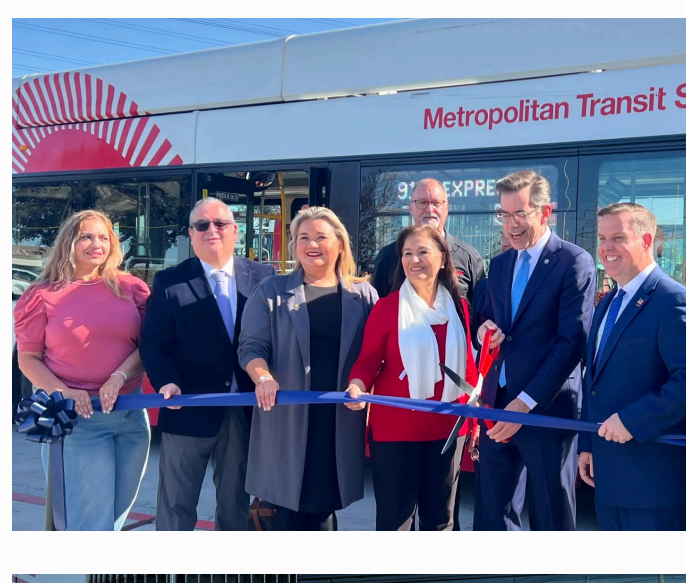
The South County Economic Summit returns with the exciting theme, "The Future is Now," celebrating the incredible progress South County has made and the bright future that lies ahead.

*"With unprecedented investment and attention, our region is poised to lead the way into the next decade."*

The South County Economic Development Council (EDC) is currently seeking sponsors for the Economic Summit. By sponsoring this event, you'll not only gain visibility for your brand but also contribute to the exciting developments that are transforming our region.

Join us in celebrating our progress and help inspire the next wave of innovation. Partner with us and be part of this impactful event!

[Sponsorship Opportunities](#)



**SCEDC Attends the Ribbon Cutting Ceremony for the new Route 910**

On January 23rd, the South County EDC proudly attended the launch of the new overnight Express Bus Route, Route 910! This vital service connects Downtown San Diego to San Ysidro, enhancing transit options for our community.

We were honored to be alongside John McCann, Mayor of the City of Chula Vista, in celebrating this important development.

Our Business Outreach Director, Vivian Valenzuela, is showcased in the top left picture, representing South County EDC at the event.

To learn more, please visit the MTS website by clicking the button below.

[More Information](#)



**Debbie Espe's Recognition: New Photos Added**

We are pleased to announce that we've added more photos of Debbie Espe receiving her proclamation awards from the recent Annual Board of Directors Kick-Off meeting which was held at Seven Mile Casino.

These images capture the moment we honored Debbie as she received her proclamations and awards from public officials for her service to the South County Economic Development Council.

We would also like to once again thank everyone who attended the event!

[More Information](#)

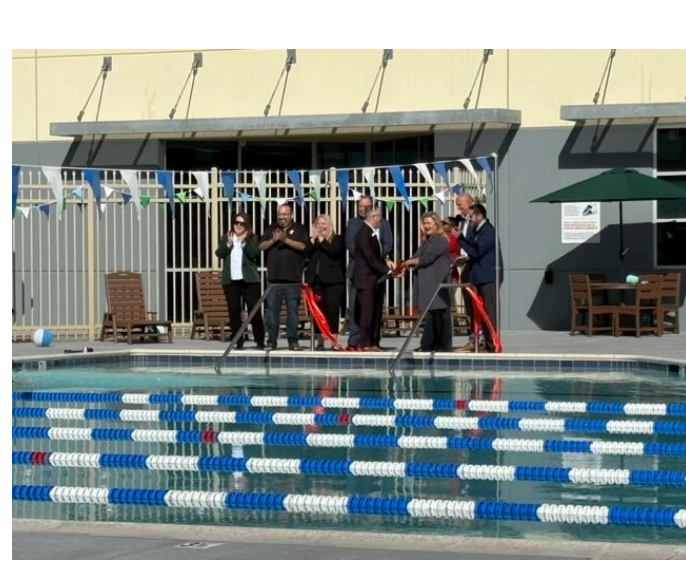


**SANDAG and Caltrans Advance New Port of Entry in Otay Mesa**

The SANDAG Board of Directors took a crucial step forward to advance the State Route 11/Otay Mesa East Port of Entry project. The Board approved the Federal Project Agreement (FPA) and future Donation Acceptance Agreements between SANDAG, Caltrans, the U.S. General Services Administration, and Customs and Border Protection.

Over the past two years, SANDAG and Caltrans have negotiated the terms of the agreement with these federal agencies.

[More Information](#)

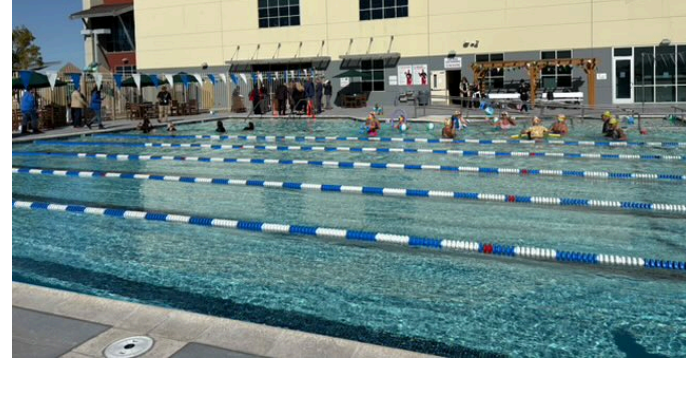


**Border View Pool Reopens with a Splash**

We're excited to share that the Border View Pool has officially reopened! The ribbon cutting event was a fantastic celebration, and South County EDC was proud to be in attendance, supporting this wonderful addition to the community.

We look forward to seeing everyone enjoy the refreshed facilities this season! For more information please visit YMCA website by clicking the button below.

[More Information](#)



**BE THE SPARK: SUPPORT YOUNG ENTREPRENEURS IN SOUTH COUNTY!**

We are thrilled to announce that sponsorship opportunities are available to support our talented students in the Young Entrepreneurs Academy (YEA), proudly hosted by the South County Economic Development Council (SCEDC).

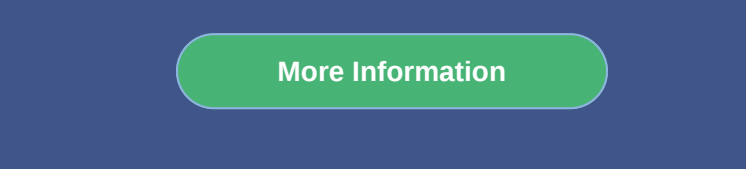
This year-long innovative program is dedicated to empowering high school students to become confident and capable entrepreneurs.

If you are interested in becoming a sponsor for the (YEA) Young Entrepreneurs Academy, please purchase our sponsorship packages by clicking the button below or contact us at (619) 424-5143 or email Alejandra@SouthCountyEDC.com

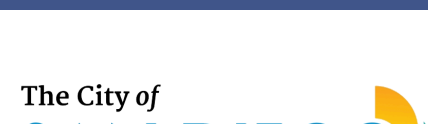
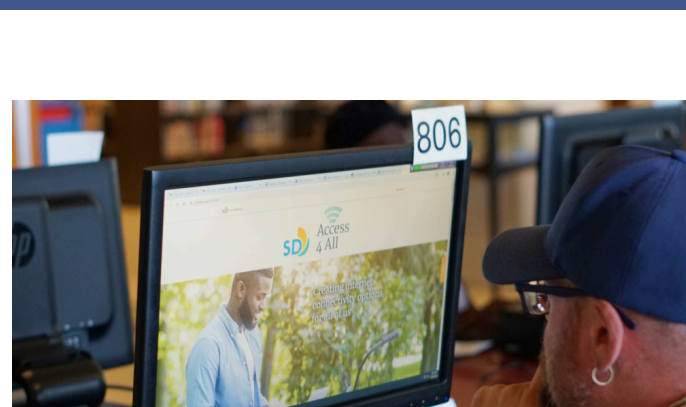
With the help of your sponsorship, you are financially investing in the success of our students.

Your contribution can make a lasting impact on the lives of aspiring young entrepreneurs and the future of our community!

We would like to thank our sponsors for their support: The City of San Diego, Thomas C. Ackerman Foundation, and Truck Net LLC.



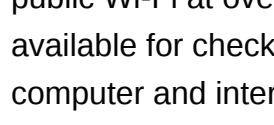
[More Information](#)



**The City of San Diego has been honored as a 2024 Visionary Trailblazer**

As part of the City's commitment to closing the digital divide that leaves tens of thousands of San Diegans without internet access, SD Access 4 All offers several services including public Wi-Fi at over 300 locations, hotspots available for check out at libraries, and free computer and internet skill-building classes.

[More Information](#)

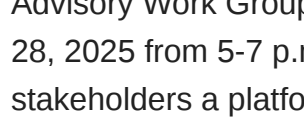
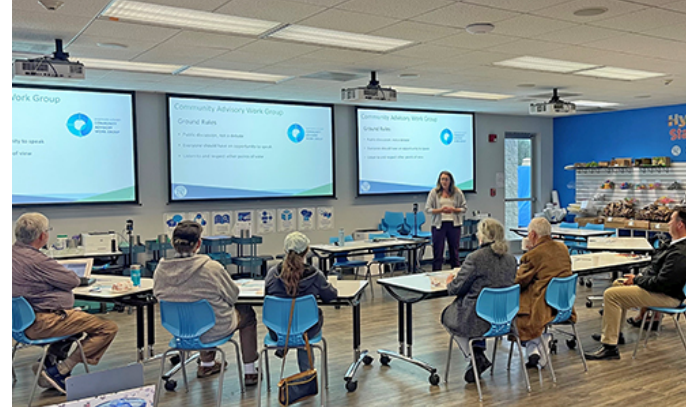


**Community Advisory Work Group**

Join Sweetwater Authority's Community Advisory Work Group next Tuesday, January 28, 2025 from 5-7 p.m. The group offers stakeholders a platform to actively engage in the projects and initiatives of their water agency.

Current meeting topic: Understanding PFAS (Per- and Polyfluoroalkyl Substances).

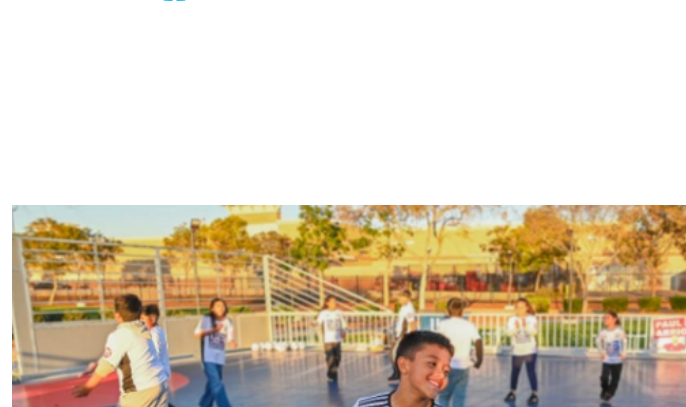
[More Information](#)



**City of Chula Vista Reopens Harborside Park**

The City of Chula Vista welcomed community members back to a transformed Harborside Park. The renovated park features a new soccer mini-pitch, resodded field, improved lighting, security, and other enhancements.

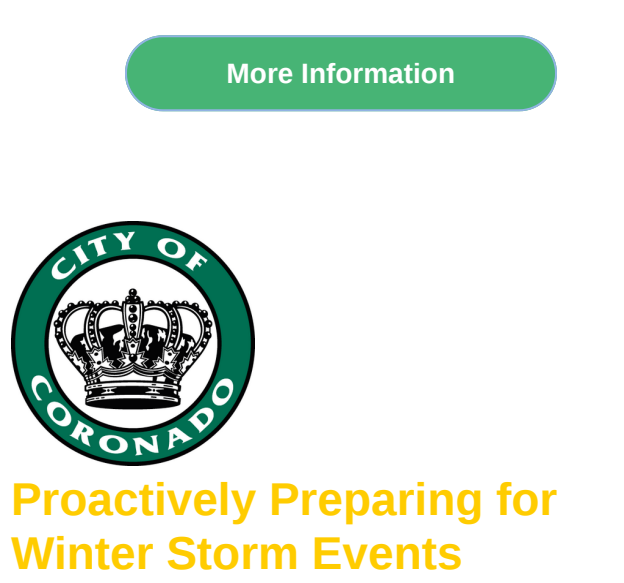
[More Information](#)



**Proactively Preparing for Winter Storm Events**

Despite the dry winter, the City is taking proactive steps to prepare for any potential weather events. Sandbags are ready to be deployed ahead of major rainstorms, and site-specific plans are in place to manage areas prone to flooding.

[More Information](#)



**SCEDC CENSUS DATA**

We are excited to share our Census Data Page, a valuable resource designed to provide our members with essential insights into South County, San Diego.

[More Information](#)

**SCEDC RECOVERY LOAN**

Do you have a Small Business in need of a loan? Are you looking to acquire new equipment or adding employees?

[More Information](#)

**What's Coming Up**

Loan and Finance Committee Meeting	Executive Committee Meeting	Binational Committee Meeting
January 30th 2:30PM - 3PM	January 30th 3PM - 4PM	Feb 19th 10AM - 11AM