

Board of Directors Meeting Agenda

Tuesday, February 4th, 2025

8:00 AM - 9:30 AM

at PSAR (Pacific Southwest Association of Realtors) 880 Canarios Ct #100, Chula Vista, CA 91910

- 1. Welcome and Introductions (Chair Tony McCune)
- 2. Welcome by PSAR
- 3. Minutes (Need Vote)
- 4. Chair Report (Chair McCune)
 - a. Elected Leaders Reception
 - b. Chairman's Message
- 5. President and CEO (Jim O'Callaghan)
 - a. 2025 Budget
 - b. Civic Partner Internship
 - c. South County Visitor Guide
- 6. Guest Speakers
 - a. County of San Diego
 - i. Steve Lockett, Deputy Director, Economic Development & Prosperity Office of Economic Development and Government Affairs
 - Update County programs and initiatives
 - b. South County EDC
 - i. Jim O'Callaghan, Presidents and CEO
 - Key 2025 Program Initiatives
- 7. Reports from our Elected Offices
 - a. Federal Representations
 - b. State Representations
 - c. Port of San Diego
 - d. County of San Diego
 - e. South County Cities
 - i. City of Chula Vista
 - ii. City of Coronado
 - iii. City of Imperial Beach
 - iv. City of National City
 - v. City of San Diego
 - f. Baja Representations
- 8. Committees Reports [2 Minutes]
 - a. Binational Committee (Miguel)
 - b. Loan and Finance Committee (Sally/Willie)
 - c. Marketing and Membership Committee (Debbie/Rich)
 - d. Policy and Infrastructure Committee (George/Tenille/Vic/Risa)

(Hon. Ann Moore) (Steve Lockett)

(Hon. Carolina Chavez) (Hon. John Duncan)

(Hon. Paloma Aguirre)(Hon. Ron Morrison)(Hon. Vivian Moreno, Mayor of SD Office)

- 9. Civic Partners
 - a. Utility Partners
 - b. SANDAG
 - c. Chambers of Commerce
 - i. Chula Vista Chamber of Commerce
 - ii. Coronado Chamber of Commerce
 - iii. Imperial Beach Chamber of Commerce
 - iv. National City Chamber of Commerce
 - v. Otay Mesa Chamber of Commerce
 - vi. San Diego Regional Chamber of Commerce
- 10. Other Business
- 11. Adjourn

(Marcy Weaver) (Rena Clancy) (Martin Mattes) (David Greppe) (Alejandra Mier y Teran) (Kenia Zamarripa)