



Board of Directors Meeting Agenda

Tuesday, March 3rd, 2026

8:00 AM – 9:30 AM

at PSAR (Pacific Southwest Association of Realtors) 880
Canarias Ct #100, Chula Vista, CA 91910

1. Welcome and Introductions (Chair Risa Baron)
2. Welcome by PSAR
3. Minutes December and February (Need Vote)
4. Chair Report (Chair Baron)
 - Summit 2026
 - Elected Officials Reception
 - Strategic Plan
 - SDGE TEAs
5. President and CEO (Jim O'Callaghan)
 - 2026 Programming
 - i. California ETP Program
 - ii. Mobile Information Center
 - iii. Forum Series
 - iv. Marketing District
 - Funding Programs
 - i. Grants in process
 - ii. Annual Investing Program
 - Long Term Initiatives
 - i. Marketing and Visibility
 - Drip Campaigns
 - Google AD Campaigns
 - Podcast Series
 - Engagement
 - i. Board and Committee
 - ii. Regional Organizations
 - iii. Community
6. Guest Speakers
 - Skycharger
 - i. John Friedrich, Chief Development Officer
7. Reports from our Elected Offices
 - Federal Representations
 - State Representations
 - Port of San Diego (Hon. Ann Moore)
 - County of San Diego (Hon. Paloma Aguirre)
 - South County Cities
 - i. City of Chula Vista (Hon. Carolina Chavez)
 - ii. City of Coronado (Hon. John Duncan)
 - iii. City of Imperial Beach (Hon. Carol Seabury)

iv. City of National City

(Hon. Ron Morrison)

v. City of San Diego

(Hon. Vivian Moreno, Mayor of SD Office)

- Baja Representations

8. Committee Reports [Updates via Newsletter]

- Loan and Finance Committee (Sally/Willie)
- Marketing and Membership Committee (Debbie/Rich)
- Policy and Infrastructure Committee (George/Tenille/Vic/Risa)
- Workforce and Education Committee

9. Civic Partners

- Utility Partners
- SANDAG
- Chambers of Commerce

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| i. | Chula Vista Chamber of Commerce | (Marcy Weaver) |
| ii. | Coronado Chamber of Commerce | (Rena Clancy) |
| iii. | Imperial Beach Chamber of Commerce | (Sandi Crosby) |
| iv. | National City Chamber of Commerce | (David Greppe) |
| v. | Otay Mesa Chamber of Commerce | (Alejandra Mier y Teran) |
| vi. | San Diego Regional Chamber of Commerce | (Kenia Zamarripa) |

10. Other Business

11. Adjourn